



Joma pickleball

Spring/Summer 2026



HISTORY

The turning point in the company's growth was marked by the introduction of color in football. Fructuoso López launched the first colored boots in the nineties. They stopped being black to be dyed in other colors and forever revolutionize the playing field.

“IN 1965 I FOUNDED JOMA WITH THE COMMITMENT TO DEVOTE ALL MY EFFORT, TIME, AND LOVE TO THE COMPANY. 60 YEARS LATER, THAT IS EXACTLY WHAT WE DO.”

D. FRUCTUOSO LÓPEZ



Joma was born in 1965, founded by a young entrepreneur from Portillo de Toledo. In 1969, the first assembly line was established in Fuensalida with 20 employees.



Joma faces the challenge of globalization. Attends the ISPO in Munich for the first time, the most important European fair in the sports sector.



Joma launches in 1996 the famous campaign “COLOR IN FOOTBALL”. Revolutionizes the global market for football boots. Alfonso wears white boots, Morientes surprises with red ones.



Joma's product distribution expands to more than 120 countries. This makes it the leading Spanish sports brand and enters the top 10 worldwide. It also begins the opening of its own stores and corners.



Joma enters the Rio 2016 Olympics dressing 10% of the athletes, including 18 federations, the COE, and 8 other committees. It already has 10 subsidiaries in Spain, Italy, the United States, the United Kingdom, Germany, Mexico, Norway, Denmark, China, and Russia, with an annual growth of 20%. This same year, it reaches 4 million references between footwear and textiles.



Joma implements new robotic machinery in its international logistics warehouse with the aim of streamlining work, from product storage to package preparation for shipment worldwide. It manages to deliver 87% of sales ahead of schedule, reducing the margin of error to 1%.



Joma researches and develops to ensure that all its technologies are proprietary, constantly innovating to enhance performance and durability. Quality is its essence and the foundation of every product.



At the Tokyo 2020 Olympic Games, Joma outfits more than 1,500 athletes from 12 countries, including Spain, Portugal, Morocco, Jordan, Kazakhstan, Honduras, Malta, and Mauritius.



SCAN ME



TO KNOW MORE



The brand undergoes a new international expansion and expands its sales to over 140 countries thanks to its strategy to enhance brand image and its growing investment in R&D.

During the Paris 2024 Olympic Games, it sets a record for presence by outfitting 15% of athletes and becomes the Spanish brand with the highest representation in the world.



The largest store expansion in its history. The Brand Store concept drives a strong national and international presence, with renewed interior design and optimized spaces.

HISTORY - SPONSOR

Joma Pickleball

PLAYERS



JESÚS
CAMPO



TINA
PISNIK

TEAMS



RANCHERS

TEXAS RANCHERS
(USA)



COLUMBUS SLIDERS
(USA)

TOURNAMENTS

**PICKLE
PROTOUR**

PICKLE PROTOUR
OFFICIAL TECHNICAL FOOTWEAR



**Reballution
Cup**

REBALLUTION CUP
OFFICIAL TECHNICAL SPONSOR

Joma continues to grow in the world of pickleball, combining innovation, performance, and design in its specialized footwear and pickleball rackets.

With key partnerships like Jesús Campo, Texas Ranchers and Columbus Sliders the brand strengthens its presence in a sport with huge potential, especially in the U.S. market. Joma is ready to lead the way as pickleball rises on the global stage.

TECHNOLOGY

Tested by professionals



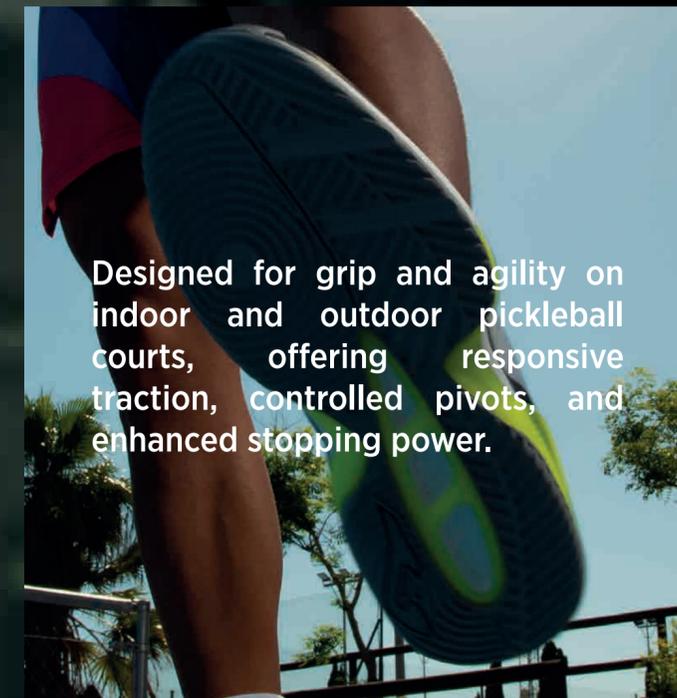
Reinforced side structures provide total support during quick shifts and multidirectional footwork, giving players full confidence on every step and slide.



Absorbs shock and returns energy with every movement—ideal for high-impact lateral play and extended rallies on hard surfaces.



Lightweight upper materials with targeted ventilation zones keep feet cool and dry, while TPU reinforcements maintain structure and durability through intense matches.



Designed for grip and agility on indoor and outdoor pickleball courts, offering responsive traction, controlled pivots, and enhanced stopping power.

SCAN ME



TO LEARN MORE

Developed in the Joma Lab and tested by elite players, Joma's pickleball shoes deliver what the game demands: agility, stability, and all-day comfort. Made to move with you—point after point.

 Joma Lab

PICKLEBALL FOOTWEAR

HIGH PERFORMANCE



PICKLET

Jesus Campos/ Picklet
Pickleball Champion of Spain

- Cushioning** / Balanced
- Stability** / Maximum
- Reactivity** / Balanced
- Lightness** / Balanced



Designed for high-performance pickleball athletes seeking maximum stability, cushioning, and responsiveness during intense court play. Engineered to support explosive movements and quick changes of direction while maintaining comfort and control throughout the match.

EXO COUNTER



STABILIS

The midsole combines **high-rebound Phylon with Reactive Ball** for optimal shock absorption and energy return. A **Stabilis shank** enhances lateral support and reduces torsion risk, while **strategically reinforced zones improve durability and abrasion resistance** under pressure.



PICKLET

Color Range



PICKS2601



PICKS2602



PICKS2608



PICKS2617



PICKLS2601



PICKLS2602



PICKLS2610

STROKE

Tina Pisnik / Stroke

- Cushioning / Balanced
- Stability / Maximum
- Reactivity / Balanced
- Lightness / Balanced

STABILIS



Built with a Phylon midsole for lightweight cushioning and energy absorption, and reinforced with a **Stabilis** shank for lateral control. The outsole features pivot zones and **Flexo grooves**, optimizing traction, flexibility, and durability on pickleball courts.

Developed for competitive pickleball players who demand maximum stability, grip, and agility on court-specific surfaces. Its construction ensures comfort, support, and controlled flexibility to execute quick pivots and directional changes with confidence.



STROKE

Color Range



PSTROS2601



PSTROS2602



PSTROS2603



PSTROS2632



PSTROLS2602



PSTROLS2619



PSTROLS2629



SWING

Mid Range / Swing

- Cushioning** / Balanced
- Stability** / Balanced
- Reactivity** / Minimal
- Lightness** / Balanced



Ideal for intermediate pickleball players looking for all-around comfort, control, and protection during regular training and play. This model offers balanced cushioning and stability, ensuring dependable performance in dynamic court situations.

STABILIS



PROTECTION

Built with a full Phylon midsole for impact absorption and cushioned comfort, and a **Stabilis system** for enhanced midfoot support. Reinforced upper zones increase durability and resist abrasion, ensuring long-lasting protection without compromising flexibility.



SWING

Color Range



PSWIS2601



PSWIS2602



PSWIS2604



PSWIS2609



PSWILS2601



PSWILS2602



PSWILS2627

PICKLEBALL RACKET

HIGH PERFORMANCE



VALKIRIA PRO

RANGE / Professional
CORE / HoneyComb Core
FACE / 3K Carbon Fiber
FRAME / 100% CARBON FIBER
WEIGHT / 320g
THICKNESS / 16mm



FLEX

FLEXSHIELD

EXO COUNTER

With an excellent hitting area, this pickleball paddle offers a wide sweet spot that facilitates ball control, increasing accuracy with each stroke. Its wide body and 16mm thickness further enhance handling, allowing for a perfect balance between power and control.

The Valkyrie has been designed for advanced players looking for a high-performance tool that combines power and control. With a polypropylene honeycomb core and a 3K carbon surface, this paddle offers a solid and durable structure without sacrificing maneuverability. The 3K carbon, known for its strength and lightness, provides greater force to each stroke, allowing powerful and precise shots to be executed with ease.



ODIN MEDIUM

RANGE / Medium
CORE / HoneyComb Core
FACE / Graphite
FRAME / Graphite
WEIGHT / 320g
THICKNESS / 16mm



The Odin has been designed for advanced players looking for a high-performance tool that combines power and control. With a polypropylene honeycomb core and a graphite surface, this paddle offers a solid and durable structure without sacrificing maneuverability.



FLEX

FLEXSHIELD

EXO COUNTER

With an excellent hitting area, this paddle offers a wide sweet spot that facilitates ball control, increasing precision in every shot. Its wide body and 16mm thickness further improve handling, allowing for a perfect balance between power and control.



Joma

EAGLE MEDIUM

RANGE / / Initiation

CORE / HoneyComb Core

FACE / Graphite

FRAME / Graphite

WEIGHT / 320g

THICKNESS / 16mm

Joma

AGUILA 1.0
PICKLEBALL
MIDWEIGHT

POLYPROPYLENE HONEYCOMB CORE

CARBON

FLEX

EXO

The Eagle has been designed for intermediate level players looking for a tool that combines power, lightness, and control. With a polypropylene honeycomb core and a graphite surface, this pickleball paddle offers a solid and durable structure without sacrificing maneuverability.



FLEX

FLEXSHIELD

EXO
COUNTER

With an excellent hitting area, this paddle provides a wide sweet spot that facilitates ball control, increasing accuracy in each stroke. Its wide body and 16mm thickness further enhance handling, allowing for a perfect balance between power and control.

AGUILA 1.0
PICKLEBALL
MIDWEIGHT

POLYPROPYLENE HONEYCOMB CORE

CARBON

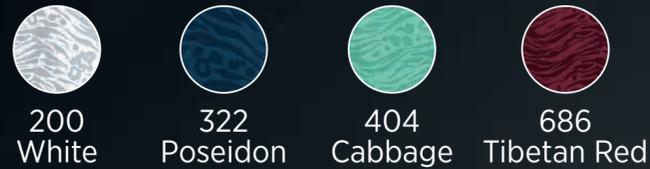
TEXTILE

Pickleball Textile

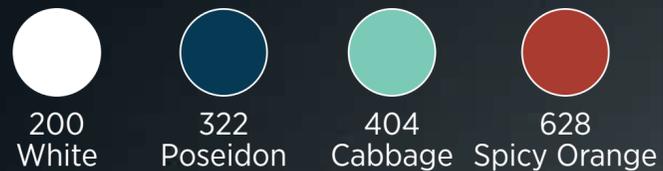


CHALLENGE

Spin T-Shirt 103956
90% Pes, 10% Spandex, 160grs



Spin T-Shirt 104042
90% Pes, 10% Spandex, 160grs



Designed for peak performance, these lightweight garments provide UV protection and feature laser-cut finishes for a precise, modern fit.

The breathable fabric ensures optimal airflow to keep the body cool, while the ultralight construction enhances comfort during high-intensity sessions. Ideal for training under the sun or in competition.



CHALLENGE

Work-Out Crop Top 902680
77% Polyetser, 23% Spandex, 240grs



200
White



322
Poseidon



404
Cabbage



686
Tibetan Red

This lightweight top offers medium support and a flexible fit that adapts to every movement. Its elastic design ensures comfort and freedom, match after match.

Lob Technical Dress 902600
80% Polyester, 20% Spandex, 190grs

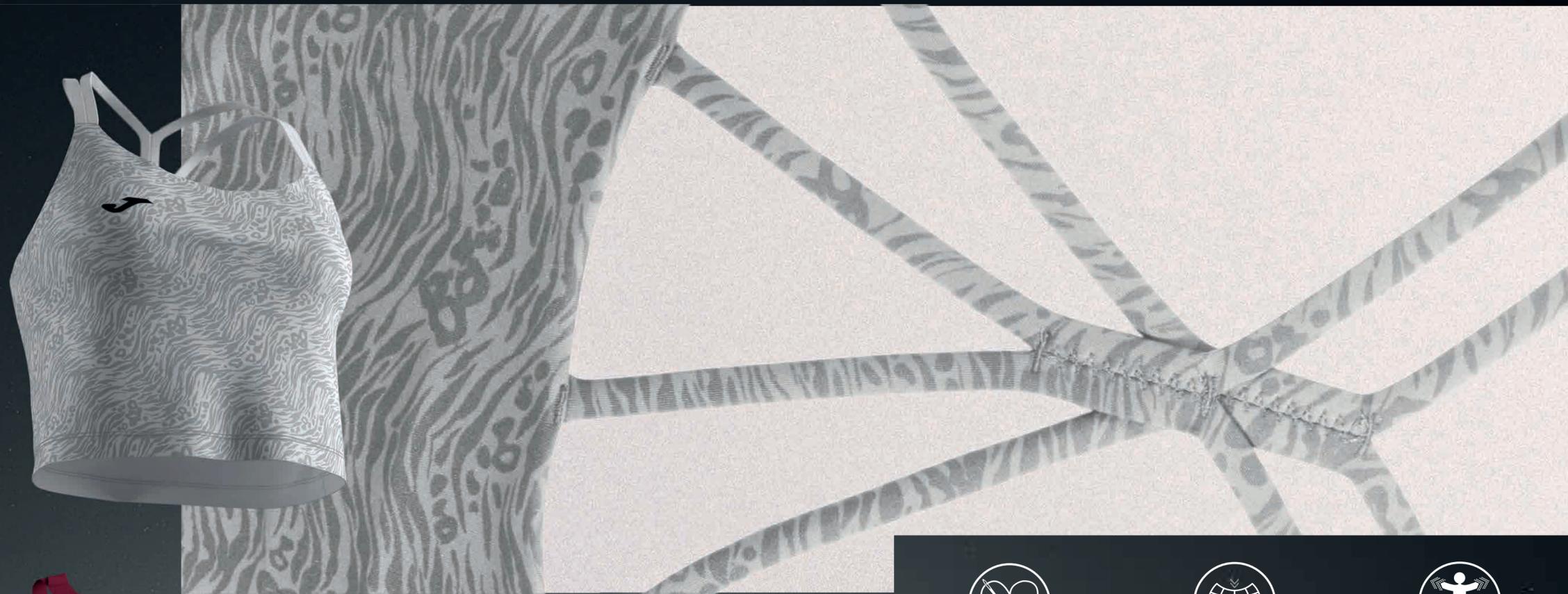


200
White



686
Tibetan Red

Designed for competition, this dress offers a sleek, elastic fit with **Flatlock Seams** for total comfort and zero distractions. Its stretch fabric moves with the body, ensuring freedom and fluidity on every point.



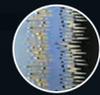
SMASH

Spin T-Shirt 103966

77% Polyester, 23% Spandex, 120grs



211
White



384
Skyway
Black



549
Wild rose



715
White
Papaya



837
Papaya



Lob Sleeveless T-Shirt 902607

100% Polyester, 150grm



100
Black



200
White



715
Vista Blue



837
Papaya



Laser-cut precision and perforated **Micro-Mesh** zones deliver maximum ventilation, while its lightweight, elastic fabric adapts to every movement. Built for speed, comfort, and peak performance on court.



SMASH

Spin Dress 902679
93%T, 7% Spandex, 135gsm



549

Wild Rose



715

Vista Blue

Engineered for comfort and agility, this performance dress features **Flatlock Seams** and stretch fabric that move effortlessly with the body. Designed to let you play freely and focus on every point.

Spin Skirt 902604
80% Polyester, 20% Spandex, 190gsm



100

Black



200

White



715

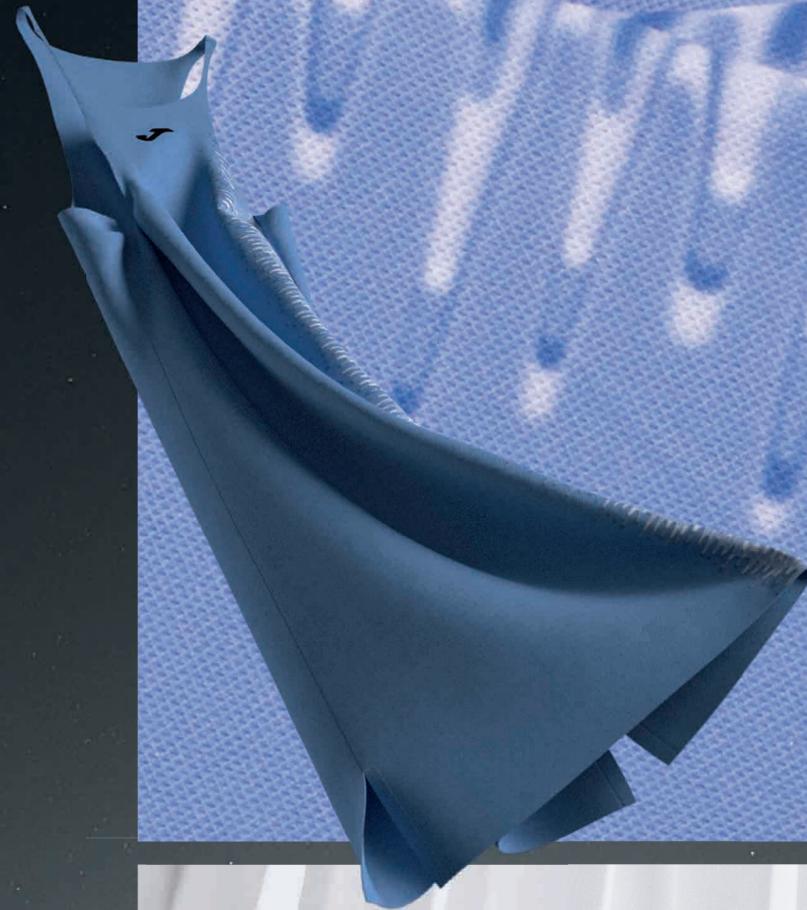
Vista Blue



837

Papaya

Lightweight and flexible, this skirt offers total freedom of movement with **Flatlock Seams** for chafe-free comfort. Built-in ball pockets keep essentials at hand, so you stay focused on every play.



TORNEO

Deuce T-Shirt 104778

90% Polyester, 10% Spandex



100
Black



200
White



322
Poseidon



480
Grey



631
Red

Ultra-light and breathable thanks to laser-cut perforations, this tee adapts to movement with its elastic build and seamless finish. Designed for players who demand precision, comfort, and ventilation on court.



Spin Jacket 9002851

100% Polyester



480
Grey



631
Red

A lightweight windbreaker designed for court-side comfort. Its breathable back vent enhances airflow, while the streamlined fit keeps movement fluid during warm-ups and cool-downs.



TORNEO

Lob Skirt 902850

95% Polyester 5% Elastane



100
Black



200
White



322
Poseidon



480
Grey



631
Red

Deuce Dress 902848

90% Polyester, 10% Spandex



100
Black



200
White



322
Poseidon



631
Red

Made with **recycled nylon**, both the performance dress and pleated skirt combine sustainability with technical precision. Their laser-cut finishes and elastic fabrics offer a perfect fit and total freedom of movement.

The dress features built-in medium support for stability, while the skirt includes **Flatlock seams** for seamless comfort. Light, functional, and designed to compete.





Joma
EXERCISE YOUR FREEDOM

joma-sport.com