



Jomapadel

Spring/Summer 2026



Joma padel

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HISTORY

The turning point in the company's growth was marked by the introduction of color in football. Fructuoso López launched the first colored boots in the nineties. They stopped being black to be dyed in other colors and forever revolutionize the playing field.

“IN 1965 I FOUNDED JOMA WITH THE COMMITMENT TO DEVOTE ALL MY EFFORT, TIME, AND LOVE TO THE COMPANY. 60 YEARS LATER, THAT IS EXACTLY WHAT WE DO.”

D. FRUCTUOSO LÓPEZ



1965

Joma was born in 1965, founded by a young entrepreneur from Portillo de Toledo. In 1969, the first assembly line was established in Fuensalida with 20 employees.



1983

Joma faces the challenge of globalization. Attends the ISPO in Munich for the first time, the most important European fair in the sports sector.



2000

Joma's product distribution expands to more than 120 countries. This makes it the leading Spanish sports brand and enters the top 10 worldwide. It also begins the opening of its own stores and corners.



2016

Joma enters the Rio 2016 Olympics dressing 10% of the athletes, including 18 federations, the COE, and 8 other committees. It already has 10 subsidiaries in Spain, Italy, the United States, the United Kingdom, Germany, Mexico, Norway, Denmark, China, and Russia, with an annual growth of 20%. This same year, it reaches 4 million references between footwear and textiles.



2017

Joma implements new robotic machinery in its international logistics warehouse with the aim of streamlining work, from product storage to package preparation for shipment worldwide. It manages to deliver 87% of sales ahead of schedule, reducing the margin of error to 1%.



2020

Joma researches and develops to ensure that all its technologies are proprietary, constantly innovating to enhance performance and durability. Quality is its essence and the foundation of every product.



2021

At the Tokyo 2020 Olympic Games, Joma outfits more than 1,500 athletes from 12 countries, including Spain, Portugal, Morocco, Jordan, Kazakhstan, Honduras, Malta, and Mauritius.



1996

Joma launches in 1996 the famous campaign "COLOR IN FOOTBALL". Revolutionizes the global market for football boots. Alfonso wears white boots, Morientes surprises with red ones.



SCAN ME



TO KNOW MORE



2025

The brand undergoes a new international expansion and expands its sales to over 140 countries thanks to its strategy to enhance brand image and its growing investment in R&D.

During the Paris 2024 Olympic Games, it sets a record for presence by outfitting 15% of athletes and becomes the Spanish brand with the highest representation in the world.



2023

The largest store expansion in its history. The Brand Store concept drives a strong national and international presence, with renewed interior design and optimized spaces.

HISTORY

Joma Padel



The **Slam** model is launched, with the sponsorship of world No. 1 **Juani Mieres**.

Joma becomes the official footwear of the **FIP** and **WPT Challenger**.

Joma becomes the official footwear of the **A1Padel** circuit.

Joma strengthens its position as a key player in the global padel scene. With pro-level gear designed for grip, speed, and stability, Joma combines innovation and performance—tested by athletes, built for every point.

2014

2021

2023

2025

2013

The **first padel footwear** line is launched, a milestone for Joma's diversification. First sponsorships of Joma to **Martin Dinunno** and **Franco Stupatuzck**.

2018

Joma becomes the official footwear of the **WPT** circuit.

2022

Joma enters the market with its first **360° Collection of Padel Rackets**.

2024

Sponsorships are signed with **Juanlu Esbri** and **Vero Virseda**.



Joma
PLAYERS

SPONSOR

Joma Padel

Joma
AMBASSADORS



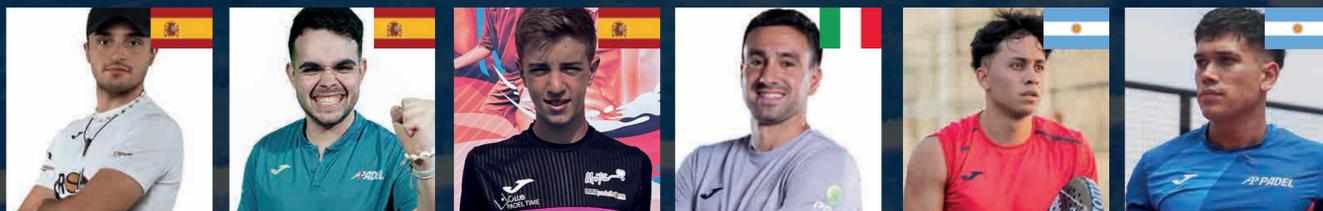
VERO VIRSEDA **JUANLU ESBRI** **CAROLINA NAVARRO** **JOSÉ DIESTRO** **NURIA RODRÍGUEZ** **PINCHO FERNÁNDEZ**



PEDRO SOUSA **SANDRA BELLVER** **MIGUEL BENITEZ** **LETIZIA MAQUILLO** **FERRÁN INSA** **MARÍA QUILIS** **TOMÁS CHEDA**



LUCÍA MARTÍNEZ **ALFONSO ARRIAGA** **ARANTXA SORIANO** **ALEX URZOLA** **NATALIA MOLINILLA** **PABLO DELTELL** **ÓSCAR GURIAL**



JAVIER PÉREZ **TONO GONZÁLEZ** **SAMUEL RIVAS** **ARIS PATINIOTIS** **RELIS FERREYRA** **LUCIANO PUPPO**



JUANI MIERES **MARI CARMEN VILLALBA** **GUSTAVO PRATTO** **SEVERINO IEZZI** **HORACIO CLEMENTI**



ALBA GALÁN **CRISTIAN RETOLAZA** **PITU LOSADA** **DAVID FERNÁNDEZ**



ITALY

TOURNAMENTS



PREMIER PADEL P1 DUBAI
OFFICIAL TECHNICAL FOOTWEAR



PREMIER PADEL P2 VALLADOLID
OFFICIAL FOOTWEAR AND PADEL RACKET



ASIAN PACIFIC PADEL TOUR
OFFICIAL TECHNICAL SPONSOR



LAPI
OFFICIAL TECHNICAL SPONSOR

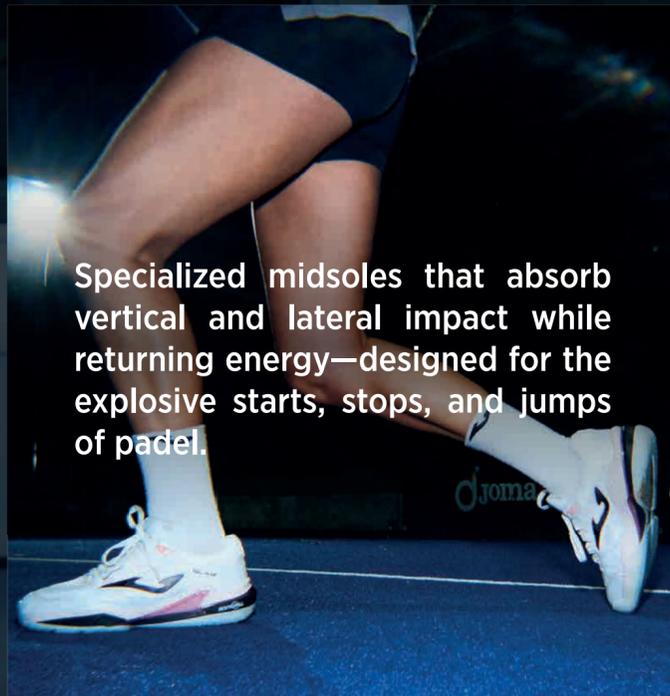
PADEL FOOTWEAR

Competition Range

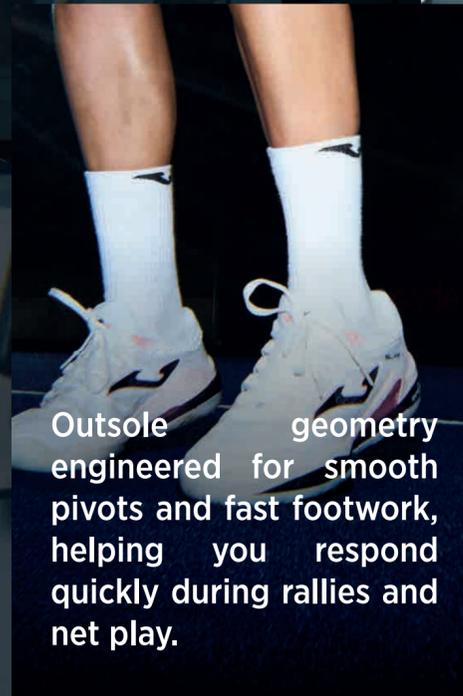


TECHNOLOGY

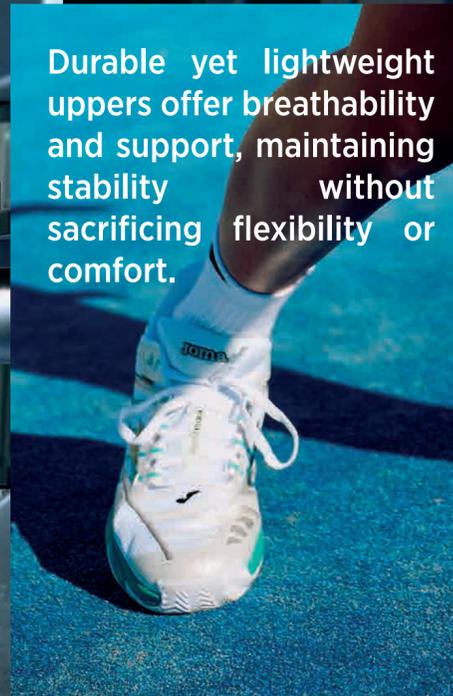
Tested by professionals



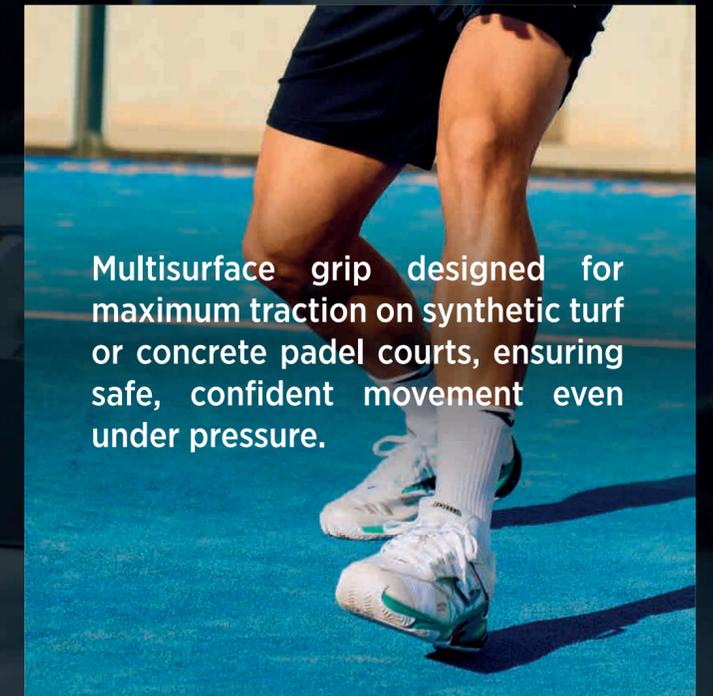
Specialized midsoles that absorb vertical and lateral impact while returning energy—designed for the explosive starts, stops, and jumps of padel.



Outsole geometry engineered for smooth pivots and fast footwork, helping you respond quickly during rallies and net play.



Durable yet lightweight uppers offer breathability and support, maintaining stability without sacrificing flexibility or comfort.



Multisurface grip designed for maximum traction on synthetic turf or concrete padel courts, ensuring safe, confident movement even under pressure.

SCAN ME



TO LEARN MORE

Joma's padel footwear is designed with the rhythm of the court in mind. Developed in the Joma Lab and tested by top players, each shoe brings together innovation, grip, and comfort for maximum performance on every point. Because in padel, agility and control make all the difference.

 **Joma Lab**



ULTRALIGHT

Nuria Rodríguez / Utralight
FIP Player

- Cushioning** / Balanced
- Stability** / Maximum
- Reactivity** / Balanced
- Lightness** / Balanced



STABILIS



DURABILITY

The **Phylon midsole** delivers lightweight impact absorption and enhanced directional control. A **Stabilis** shank improves torsional stability during sharp turns, while the **high-resistance Durability** outsole ensures grip and wear resistance on abrasive surfaces.



Crafted for competitive padel players who prioritize maximum stability and precision during play. Ideal for fast-paced lateral action, it offers firm support, reliable traction, and durability on OMNI courts, without compromising responsiveness or agility.



SMASH

José Diestro / SMASH

Top 37 in the FIP ranking

Cushioning / Balanced

Stability / Maximum

Reactivity / Balanced

Lightness / Balanced



Designed for elite padel players who demand explosive reactivity and maximum cushioning on the court. This model delivers dynamic propulsion, ideal for aggressive play styles and vertical acceleration, while ensuring stability during intense exchanges.

STABILIS



REACTIVEBALL

Equipped with an advanced midsole optimized for high energy return and shock absorption, this shoe maximizes propulsion with every step. Its structure prioritizes responsiveness and comfort, enhancing overall agility in high-performance match situations.



SLAM



Vero Virseda / Slam

FIP Player

Cushioning / Balanced

Stability / Maximum

Reactivity / Balanced

Lightness / Balanced



Engineered for high-level padel players seeking maximum stability during intense lateral movements. Ideal for competitive use on the court, it combines balanced **cushioning and reactivity** with enhanced protection to support performance in dynamic play.

STABILIS



REACTIVEBALL

Incorporating a **Dual Reactive midsole with Phylon and Reactive Ball** for superior energy return and cushioning, this shoe ensures quick starts and stable stops. **Stabilis** and reinforced upper zones provide lateral support and abrasion resistance for safe, aggressive play.



SLAM

Color Range



TSLAS26020M



TSLAS26080M



TSLAS26100M



TSLAS26120M



TSLAS26280M



TSLAS26320M



TSLAS26420M

SLAM

Color Range



TSLALS26010M



TSLALS26020M



TSLALS26050M



TSLALS26080M



TSLALS26130M



TSLALS26320M

OPEN

Juanlu Esbrí / Open
FIP Player

Cushioning / Maximum
Stability / Maximum
Reactivity / Balanced
Lightness / Balanced



Designed for advanced padel players demanding maximum cushioning and stability in high-impact matches. This model supports quick changes of direction and explosive movement, ensuring confidence and control on the court.

STABILIS



FORM:REACTIVE

Features a **Dual Reactive midsole** combining **rear Reactive Foam** and **forefoot Phylon** for optimal cushioning and stability. The **Exo Counter** and reinforced upper enhance lateral support, torsion control, and abrasion resistance during intense rallies.



OPEN

Color Range



TOPES26010M



TOPES26020M



TOPES26030M



TOPES26040M



TOPES26050M



TOPES26080M



TOPES26090M



TOPES26320M

OPEN

Color Range



TOPLS26010M



TOPLS26020M



TOPLS26050M



TOPLS26100M



TOPLS26150M



TOPLS26170M



TOPLS26320M



SLAM CLASSIC

Miguel Benítez / SPIN
FIP Player

- Cushioning** / Balanced
- Stability** / Maximum
- Reactivity** / Balanced
- Lightness** / Balanced



Crafted for competitive padel players who prioritize maximum stability and precision during play. Ideal for fast-paced lateral action, it offers firm support, reliable traction, and durability on OMNI courts, without compromising responsiveness or agility.

STABILIS



REACTIVEBALL

The **Phylon midsole** delivers lightweight impact absorption and enhanced directional control. A **Stabilis** shank improves torsional stability during sharp turns, while the **high-resistance Durability** outsole ensures grip and wear resistance on abrasive surfaces.



SLAM CLASSIC

Color Range



TCSLAS2601C
UNISEX



TCSLAS2602C
UNISEX



TCSLAS2609C
UNISEX



SPIN

Carolina Navarro / Spin

FIP Player

Cushioning / Minimum

Stability / Maximum

Reactivity / Minimum

Lightness / Balanced



EXO
COUNTER



REACTIVEBALL



Crafted for competitive padel players who prioritize maximum stability and precision during play. Ideal for fast-paced lateral action, it offers firm support, reliable traction, and durability on OMNI courts, without compromising responsiveness or agility.

The **Phylon midsole** delivers lightweight impact absorption and enhanced directional control. A **Stabilis** shank improves torsional stability during sharp turns, while the **high-resistance Durability** outsole ensures grip and wear resistance on abrasive surfaces.



SPIN

Color Range



TSPINS2602OM



TSPINS2604OM



TSPINS2608OM



TSPINS2612OM



TSPINS2625OM



TSPINS2628OM



TSPINS2631OM



TSPINS2632OM

SPIN

Color Range



TSPILS26010M



TSPILS26020M



TSPILS26050M



TSPILS26080M



TSPILS26120M



TSPILS26190M



TSPILS26200M



TSPILS26280M

PADEL RACKETS

Competition Range



HYP ER PRO

RANGE / Professional
CORE / Black Eva Hard
FACE / 3K Carbon Fiber
FRAME / 100% Carbon Fiber
SHAPE / Hybrid
WEIGHT / 350-360g
THICKNESS / 38mm
BALANCE / High



The Hyper Pro paddle is a diamond-shaped model, with high power and control, versatility being its main feature. It is designed for expert players looking to define points and get the most out of their game. Its high-density FLEXO BlackEVA core combined with our FlexSHIELD 3K fibers ensure the highest performance in every point.



FLEXO

FLEXSHIELD

EXO
COUNTER

It features the new 100% carbon EXO COUNTER frame to guarantee durability and stiffness in the paddle. Thanks to the VIBRA-OUT Slam system, we have managed to reduce vibrations produced in ball hitting by 40%.



SLAM PRO

RANGE / Professional
CORE / Black Eva Hard
FACE / 3K Carbon Fiber
FRAME / 100% Carbon Fiber
SHAPE / Diamond
WEIGHT / 350-360g
THICKNESS / 38mm
BALANCE / High



The Slam Pro paddle is a diamond-shaped model, with high power and control, versatility being its main feature. It is designed for expert players looking to define points and get the most out of their game. Its high-density FLEXO BlackEVA core combined with our FlexSHIELD 3K fibers ensure the highest performance in every point.



FLEXO

FLEXSHIELD

EXO
COUNTER

It features the new 100% carbon EXO COUNTER frame to guarantee durability and stiffness in the paddle. Thanks to the VIBRA-OUT Slam system, we have managed to reduce vibrations produced in ball hitting by 40%.



TOURNAMENT PRO

RANGE / Professional
CORE / Black Eva Hard
FACE / 3K Carbon Fiber
FRAME / 100% Carbon Fiber
SHAPE / Hybrid
WEIGHT / 350-360g
THICKNESS / 38mm
BALANCE / Low



The Tournament Pro paddle is a hybrid-shaped model, exceptional for maximum control in every shot, making it an ideal choice for players looking to dominate the court with precision. Its high-density FLEXP BlackEVA core combined with our FlexSHIELD 3K fibers guarantee the highest performance in every point.



FLEXO

FLEXSHIELD

EXO
COUNTER

It features the new 100% carbon EXO COUNTER frame to ensure durability and stiffness in the paddle. Thanks to the new VIBRA-OUT Tournament system, we have managed to reduce by 40% the vibrations produced when hitting the ball.



GOLD PRO

RANGE / Professional
CORE / Black Eva Hard
FACE / 3K Carbon Fiber
FRAME / 100% Carbon Fiber
SHAPE / Diamond
WEIGHT / 350-360g
THICKNESS / 38mm
BALANCE / High



The Gold Pro paddle is a diamond-shaped model, high power aimed at generating more inertia in acceleration shots thanks to its longer handle. It is designed for expert players looking to define points and get the most out of their game. Its high-density FLEVO BlackEVA core combined with our FlexSHIELD 3K fibers guarantee the highest performance in every point.



FLEXO

FLEXSHIELD

EXO COUNTER

It features the new 100% carbon EXO COUNTER frame to ensure durability and stiffness in the paddle. Thanks to the VIBRA-OUT Gold system, we have managed to reduce vibrations produced in ball hitting by 40%.





VALKIRIA FLEX

- RANGE** / Medium
- CORE** / Black Eva
- FACE** / Graphite Fiber
- FRAME** / 100% Carbon Fiber
- SHAPE** / Diamond
- WEIGHT** / 350-360g
- THICKNESS** / 38mm
- BALANCE** / High



The Slam Flex paddle is a diamond-shaped model, with maximum comfort and ball output. It is intended for players who are starting in this sport and are looking for a comfortable and easy-to-use paddle.



ROTATION



VIBRA-OUT

FLEX

FLEXSHIELD

EXO
COUNTER

Its FLEXO BlackEVA core combined with our FlexSHIELD graphite fibers guarantee a larger sweet spot and ball output in each point. It features the new 100% carbon EXO COUNTER frame to ensure durability and stiffness in the paddle.



SLAM FLEX

RANGE / Medium
CORE / Black Eva
FACE / Graphite Fiber
FRAME / 100% Carbon Fiber
SHAPE / Diamond
WEIGHT / 350-360g
THICKNESS / 38mm
BALANCE / High



The Slam Flex paddle is a diamond-shaped model, with maximum comfort and ball output. It is intended for players who are starting in this sport and are looking for a comfortable and easy-to-use paddle.



FLEXO

FLEXSHIELD

EXO COUNTER

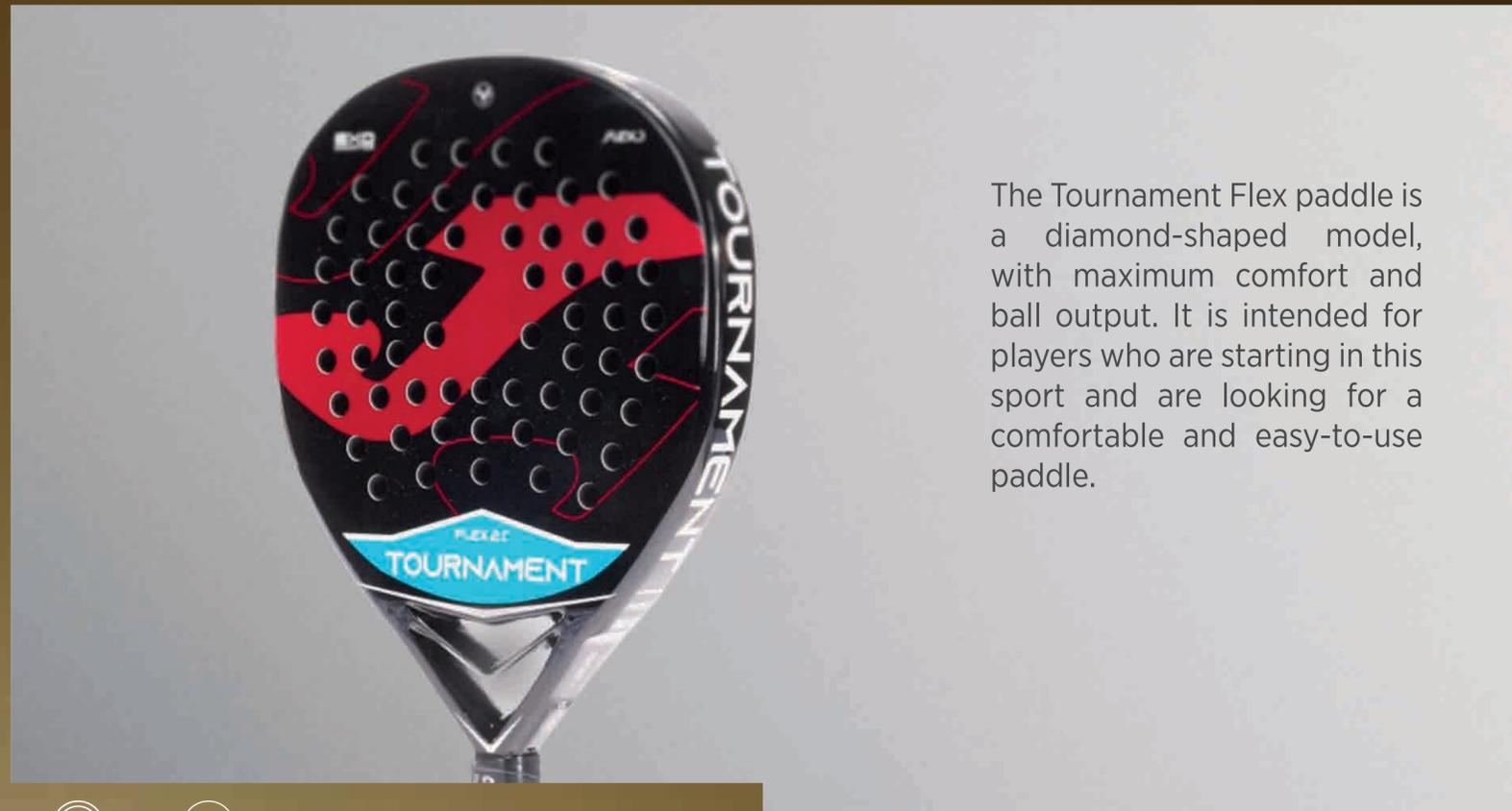
Its FLEXO BlackEVA core combined with our FlexSHIELD graphite fibers guarantee a larger sweet spot and ball output in each point. It features the new 100% carbon EXO COUNTER frame to ensure durability and stiffness in the paddle.





TOURNAMENT FLEX

- RANGE** / Medium
- CORE** / Black Eva
- FACE** / Graphite Fiber
- FRAME** / 100% Carbon Fiber
- SHAPE** / Hybrid
- WEIGHT** / 350-360g
- THICKNESS** / 38mm
- BALANCE** / Low



The Tournament Flex paddle is a diamond-shaped model, with maximum comfort and ball output. It is intended for players who are starting in this sport and are looking for a comfortable and easy-to-use paddle.



FLEXO

FLEXSHIELD

EXO COUNTER

Its FLEXO BlackEVA core combined with our FlexSHIELD graphite fibers guarantee a larger sweet spot and ball output on each point. It features the new 100% carbon EXO COUNTER frame to ensure durability and stiffness in the paddle.



TEXTILE

Padel Textile



CHALLENGE

Spin T-Shirt 103956
90% Pes, 10% Spandex, 160grs



200
White



322
Poseidon



404
Cabbage



686
Tibetan Red

Spin T-Shirt 104042
90% Pes, 10% Spandex, 160grs



200
White



322
Poseidon



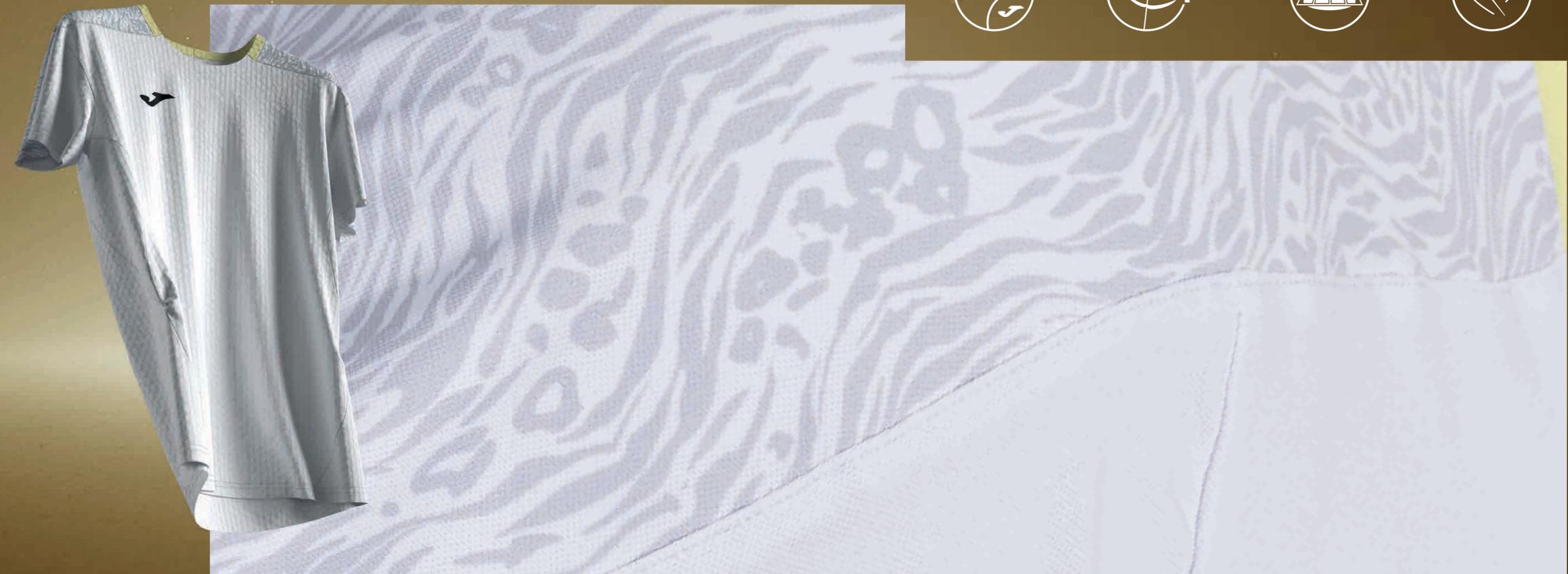
404
Cabbage



628
Spicy Orange

Designed for peak performance, these lightweight garments provide UV protection and feature laser-cut finishes for a precise, modern fit.

The breathable fabric ensures optimal airflow to keep the body cool, while the ultralight construction enhances comfort during high-intensity sessions. Ideal for training under the sun or in competition.



CHALLENGE

Work-Out Crop Top 902680
77% Polyetser, 23% Spandex, 240grs



200
White



322
Poseidon



404
Cabbage



686
Tibetan Red

This lightweight top offers medium support and a flexible fit that adapts to every movement. Its elastic design ensures comfort and freedom, match after match.

Lob Technical Dress 902600
80% Polyester, 20% Spandex, 190grs

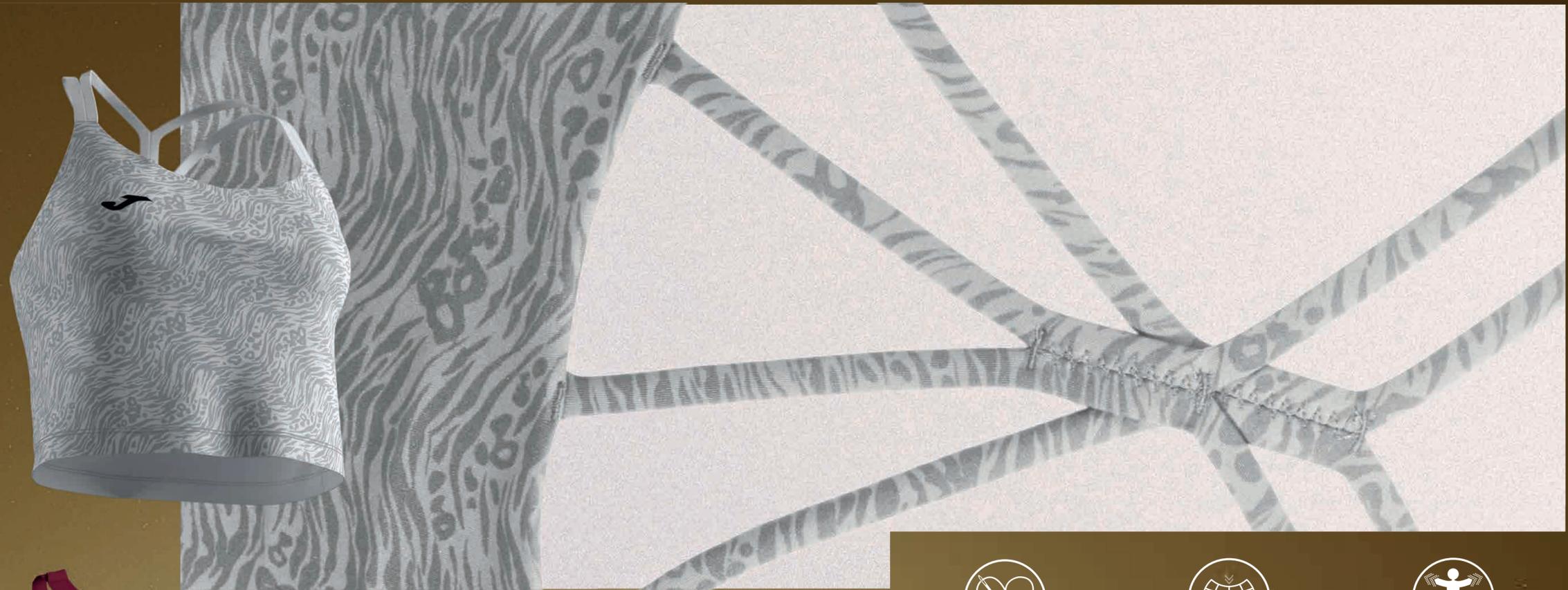


200
White



686
Tibetan Red

Designed for competition, this dress offers a sleek, elastic fit with **Flatlock Seams** for total comfort and zero distractions. Its stretch fabric moves with the body, ensuring freedom and fluidity on every point.



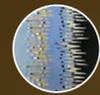
SMASH

Spin T-Shirt 103966

77% Polyester, 23% Spandex, 120grs



211
White



384
Skyway
Black



549
Wild rose



715
White
Papaya



837
Papaya

Lob Sleeveless T-Shirt 902607

100% Polyester, 150grm



100
Black



200
White

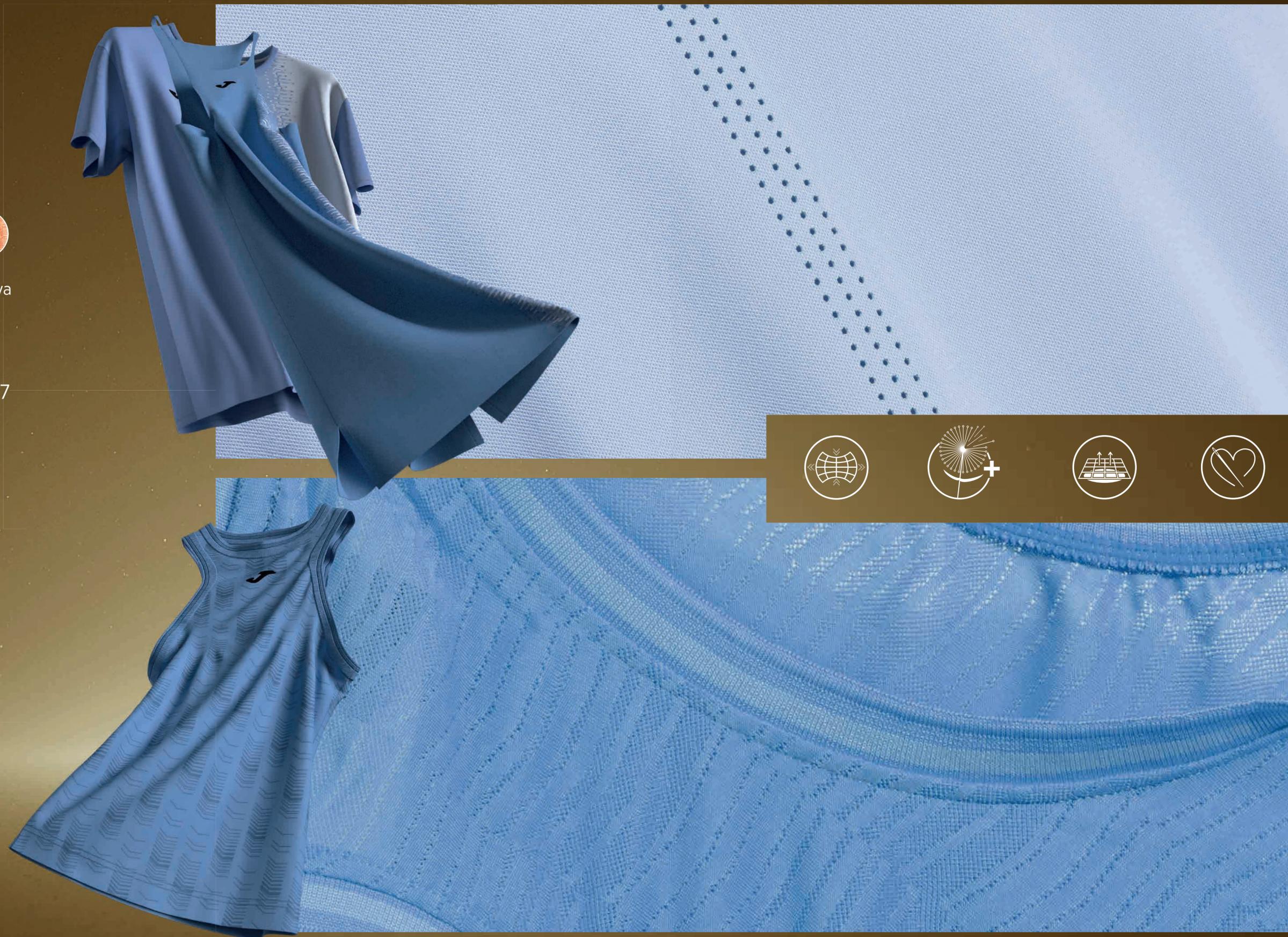


715
Vista Blue



837
Papaya

Laser-cut precision and perforated **Micro-Mesh** zones deliver maximum ventilation, while its lightweight, elastic fabric adapts to every movement. Built for speed, comfort, and peak performance on court.



SMASH

Spin Dress 902679
93%T, 7% Spandex, 135gsm



549

Wild Rose



715

Vista Blue

Engineered for comfort and agility, this performance dress features **Flatlock Seams** and stretch fabric that move effortlessly with the body. Designed to let you play freely and focus on every point.

Spin Skirt 902604
80% Polyester, 20% Spandex, 190gsm



100

Black



200

White



715

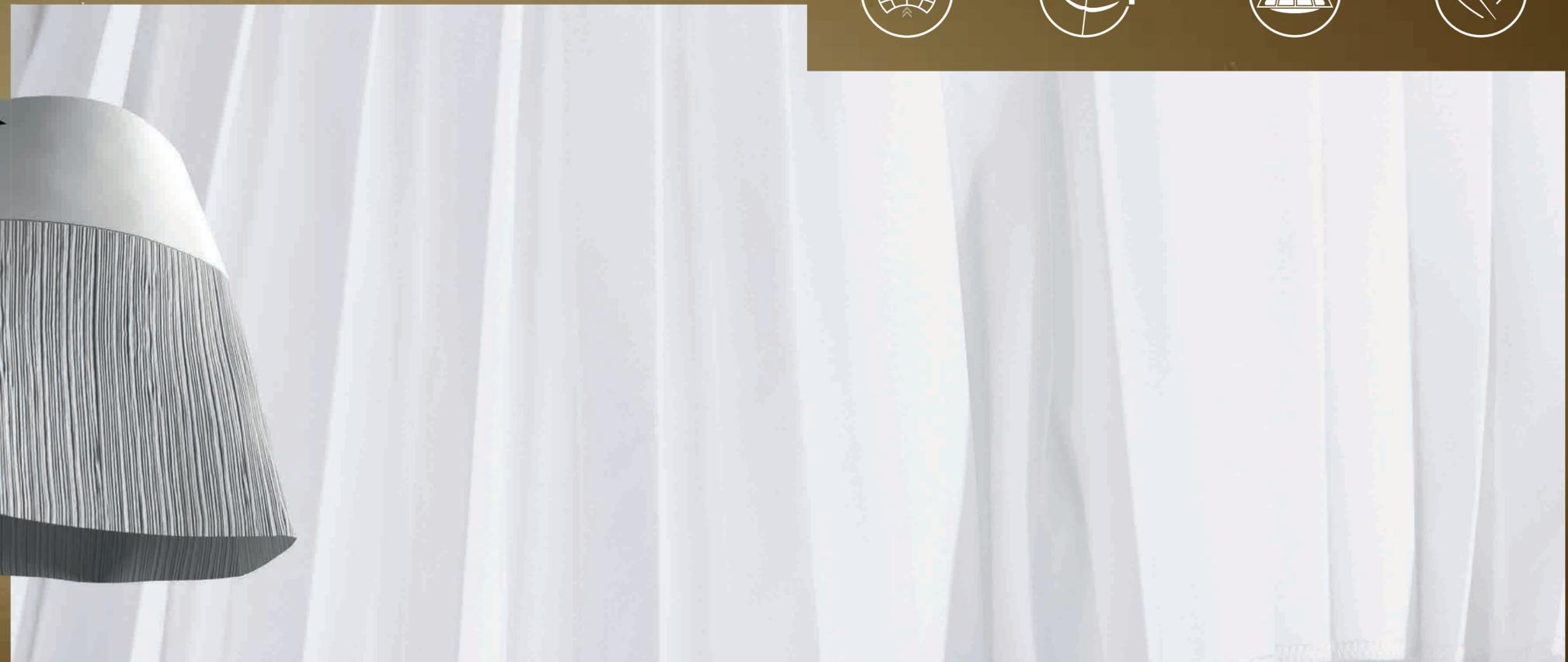
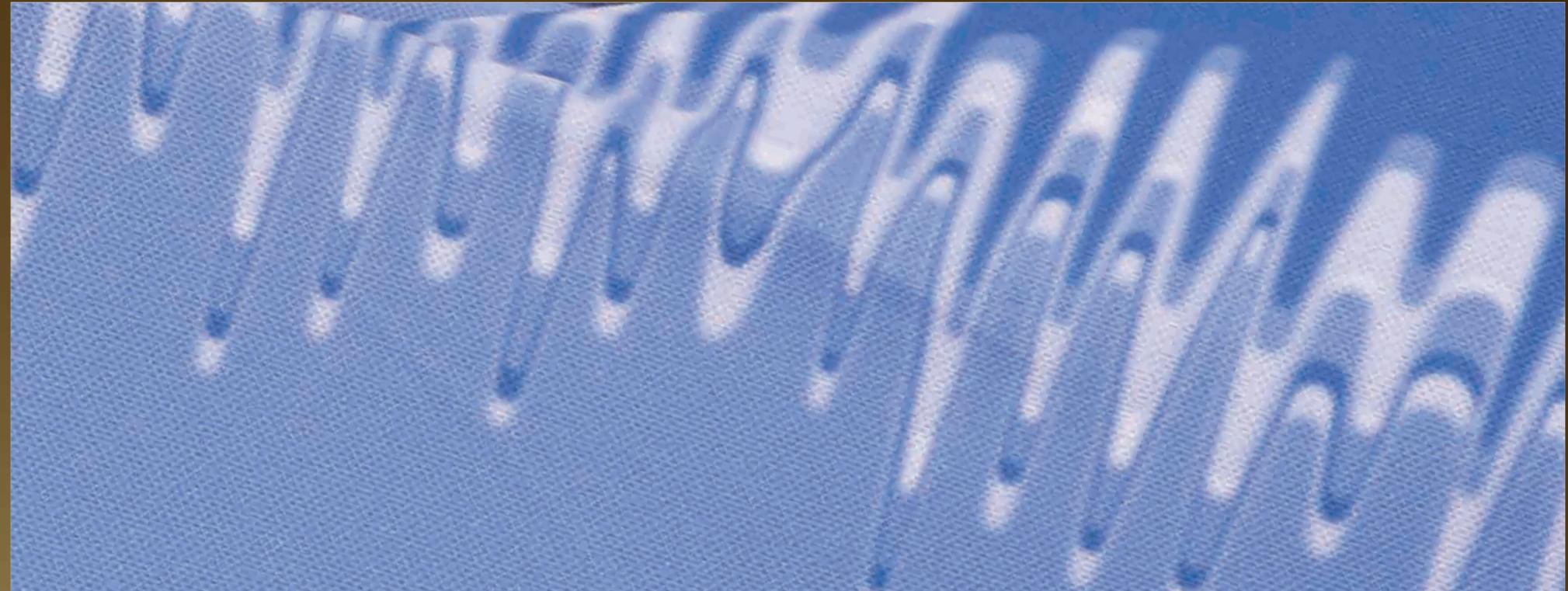
Vista Blue



837

Papaya

Lightweight and flexible, this skirt offers total freedom of movement with **Flatlock Seams** for chafe-free comfort. Built-in ball pockets keep essentials at hand, so you stay focused on every play.



TORNEO

Deuce T-Shirt 104778

90% Polyester, 10% Spandex



100
Black



200
White



322
Poseidon



480
Grey



631
Red

Ultra-light and breathable thanks to laser-cut perforations, this tee adapts to movement with its elastic build and seamless finish. Designed for players who demand precision, comfort, and ventilation on court.



Spin Jacket 9002851

100% Polyester



480
Grey



631
Red

A lightweight windbreaker designed for court-side comfort. Its breathable back vent enhances airflow, while the streamlined fit keeps movement fluid during warm-ups and cool-downs.



TORNEO

Lob Skirt 902850

95% Polyester 5% Elastane



100
Black



200
White



322
Poseidon



480
Grey



631
Red

Deuce Dress 902848

90% Polyester, 10% Spandex



100
Black



200
White



322
Poseidon



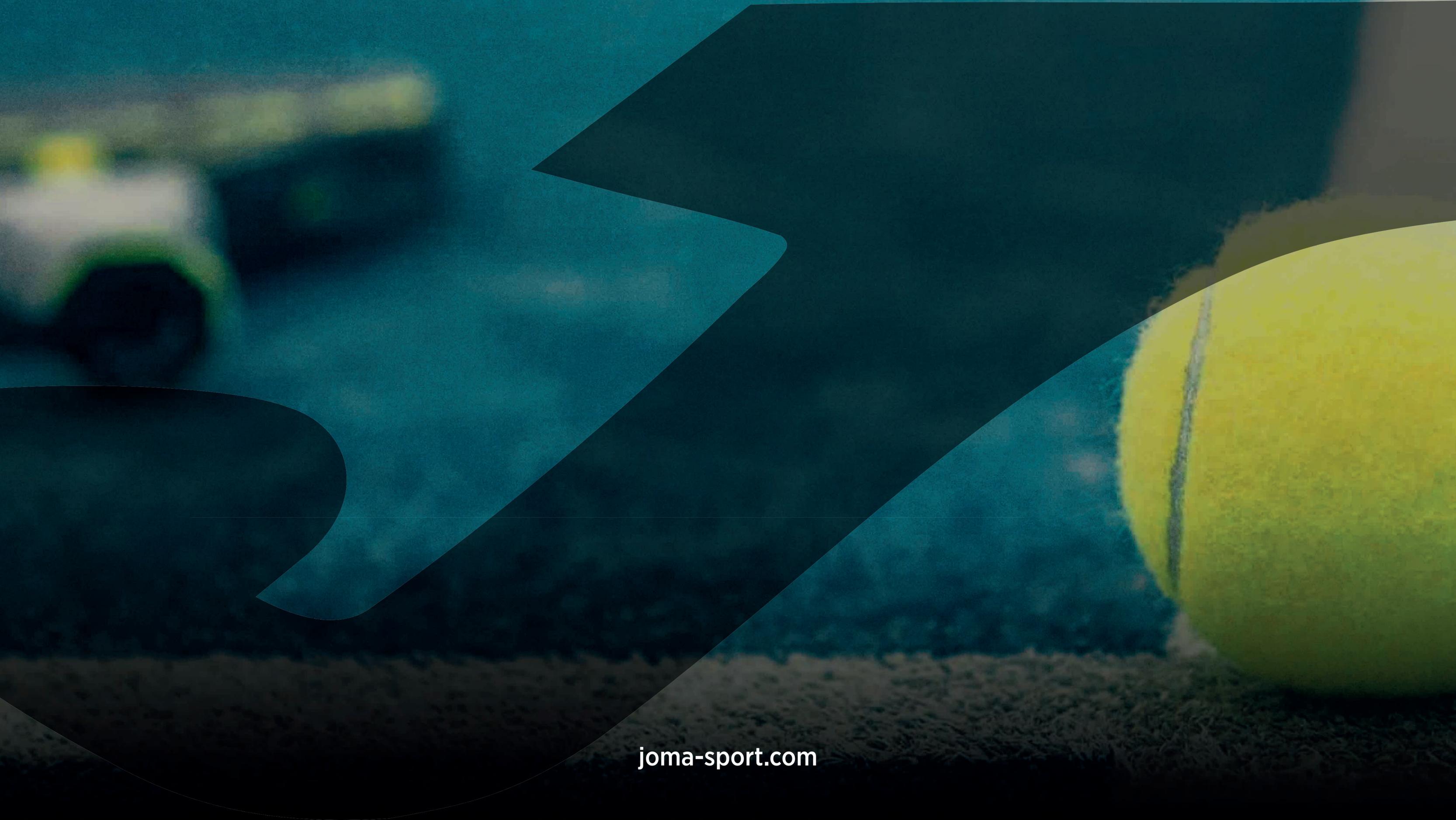
631
Red

Made with **recycled nylon**, both the performance dress and pleated skirt combine sustainability with technical precision. Their laser-cut finishes and elastic fabrics offer a perfect fit and total freedom of movement.

The dress features built-in medium support for stability, while the skirt includes **Flatlock seams** for seamless comfort. Light, functional, and designed to compete.







joma-sport.com